

**SOUTH ASIAN CINEMA AND VOD
Research Network**

2nd meeting

16-18 September 2022

London, UEL campus

network website:

<https://southasiavod.com/>

Issues emerged at 1st meeting (15 May 2022)

(1)

- access to streaming platforms: who can access? Credit card needed?
- educational / students access

Issues emerged at 1st meeting (15 May 2022)

(2)

- Hindi Indian content dominance within region
- local content: competing with India / Hindi content
- local content: does international / festival recognition help?
- local / national content + diaspora; diaspora as source of finance / target market
- rise of local languages content within Indian market
- dubbing: enabling regional distribution, i.e. across South Asia

Issues emerged at 1st meeting (15 May 2022)

(3)

- censorship + political attacks
- government control
- government funding
- platforms' relation to (national) government

Issues emerged at 1st meeting (15 May 2022)

(4)

- piracy
- streaming + author/director's control
- streaming platforms as producers: low production rates
- women filmmakers on streaming platforms
- streaming + experimentation

Issues emerged at 1st meeting (15 May 2022)

(5)

- stratification of streaming: different platforms by access, genre, language, geographic reach
- streaming platform as archive; especially for cinemas at risk

actions:

- identify small, local, language-specific streaming platforms
- check their accessibility across the region
- map VOD trans-national connections within the region
- streaming platforms as archive: explore funding for cinemas at risk